



P.O. Box 596  
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985-809-5450  
[www.stsalt.org](http://www.stsalt.org)

July 1, 2017

Once again the St. Tammany SALT Council has been offered the opportunity to participate in the Gulf Coast Bank "Auctions in August" charity fundraising program ([WWW.AuctionsInAugust.com](http://WWW.AuctionsInAugust.com)). Through this program items are donated to non-profits and then are auctioned by the bank with the proceeds going to the charity. The SALT Council would appreciate your assistance in this effort to raise funds.

The St. Tammany SALT Council, Inc. is a Louisiana corporation and an IRS-approved 501c3 charity (Tax ID # 20-8587363). The Council works with the Public Safety agencies in St. Tammany parish to improve the safety and security of our Senior Adults. We provide education and information programs on topics that include Elder Abuse, Identity Theft, Personal & Residential Security, Fire Safety, Highway & Driving Safety, and Emergency Preparedness. These programs have a variety of costs associated with them, including facility rentals, printing, and food for light breakfasts or lunches.

The SALT Council is also active in training professionals throughout the state and region. In 2013 we trained seven teams of instructors from across the state to conduct an 8-hour certified Elder Abuse training program for law enforcement personnel. In 2015 we trained 20 nurses in a 3-day Elder Abuse curriculum developed by the International Association of Forensic Nurses. Annually The *Gulf Coast Elder Abuse Conference* provides Elder Abuse Continuing Education training to licensed professions, including nurses, social workers, counselors, case managers and attorneys; the training attracts law enforcement personnel, home care and health workers and others who are active in caring for Senior Adults. In 2017 we attracted over 190 registrants from 21 states for this conference because no other organization in the provides this type of training.

None of these programs would be possible without effective fund raising, and that is where you can become a contributing participant in the effort to improve the safety and security of Senior Adults.

We are all aware of the state of the economy so you probably know how difficult it is for non-profit organizations. You can help overcome the fund-raising difficulty by providing a suitable item for the auction. At your request, the SALT Council will provide you with a receipt for your donation. We will also include your logo on our web site as a participant in Auctions in August in 2016. All you have to do is provide a high resolution electronic copy of the logo you want us to display.

The Gulf Coast Bank's information and donor forms are attached to this letter. Please feel free to contact the SALT Council as listed below if you have any questions. The same forms are available for download on our website: [www.stsalt.org](http://www.stsalt.org). We need to turn in our auction items by July 31<sup>st</sup> so we hope to pick up the objects by the 25<sup>th</sup>.

Thank you for your time and consideration. We look forward to any assistance you can offer.

Sincerely,

A handwritten signature in black ink that reads "R A Oneal". The signature is written in a cursive style with a large, prominent "R" and "A".

Ralph A. Oneal  
Chairman  
St. Tammany SALT Council, Inc.  
985-809-5450  
[general@stsalt.org](mailto:general@stsalt.org)

# Auctions In August Item Donation Form 2017



DONOR'S BUSINESS NAME: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

**NON-PROFIT** to receive proceeds if different from donor: Must be completed in order for non-profit to receive 100% of proceeds from item. **NOTE:** Non-profit will be responsible for paying 3% state tax on total amount of the donation.

Non-Profit: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

**NAME OF ITEM:** All services, trips, etc., should be valid for at least 1 year after August 31, 2017. If applicable, please indicate the date range the item is valid. Any item that is intangible must be accompanied by a certificate or letter stating how the winner can collect their prize.

**VALUE:** (Must be a Minimum Value and/or Combined Value of \$50.00) \$ \_\_\_\_\_ Items valued above \$150 will be auctioned online, and items valued between \$50-\$149 will be auctioned in the bank branches.

**ITEM DESCRIPTION:** To be used on the bid sheet or for online description. Include an expiration date if applicable.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**IS ITEM A GIFT CARD OR CERTIFICATE?**  No  Yes (If yes, note expiration day/mo/yr) \_\_\_/\_\_\_/\_\_\_

**MINIMUM BID** \$ \_\_\_\_\_ **FILL ONLY IF MANDATORY MINIMUM BID IS REQUIRED**

Unless a mandatory minimum bid is requested, items will be listed on a bidding scale. If a high mandatory minimum bid is requested, please be aware that the item may not sell.

**HOW DID YOU HEAR ABOUT AUCTIONS IN AUGUST?**  Billboard  TV  Radio  Newspaper

GCB Website  Other Website  Email  Other \_\_\_\_\_

**Deliver this form and your item to any Gulf Coast Bank Branch.** Thank you for your support!

For more information, please contact Sheila Englert at 504 412-2018 or [auction@gulfbank.com](mailto:auction@gulfbank.com).

**INTERNAL USE ONLY:** Item # \_\_\_\_\_ Final bid \$ \_\_\_\_\_ Date paid \_\_\_\_\_ Employee accepting donation \_\_\_\_\_